

Model W1051 Merchandiser Rack Instruction Sheet



Phone #: (360) 734-3482 • Online Tech Support: tech-support@shopfox.biz • Web: www.shopfox.biz

Introduction

The Merchandising Rack includes adjustable tray bins and sliding bin dividers that allow the rack to be arranged and configured into a variety of different styles. Bins may be repositioned and removed, and dividers can be added to each individual bin as needed. The pegboard backing can also support hanging two-pronged merchandising hooks, providing more organizational options to storefront arrangement.

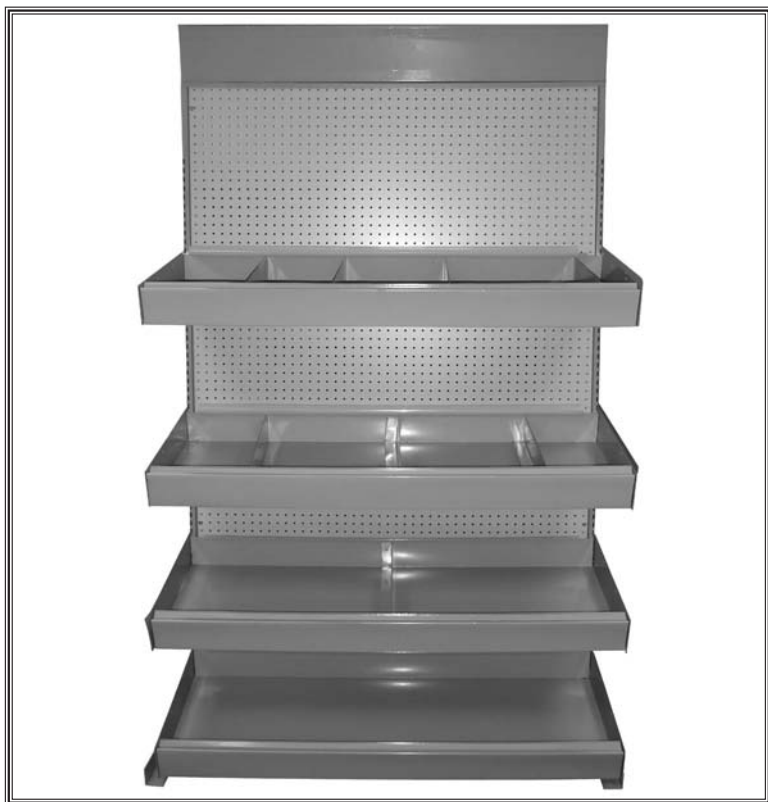


Figure 1. Assembled Model W1051 Merchandiser Rack.

Note: To help avoid accidental scratching, denting or jostling while unpacking product, make sure that both packages are lying down flat before removing the plastic packaging straps or opening the cardboard boxes.

Inventory

Package 1 (Figures 2-3):

- A. Adjustable Display Bins..... 4



Figure 2. Merchandiser rack shipping packages.

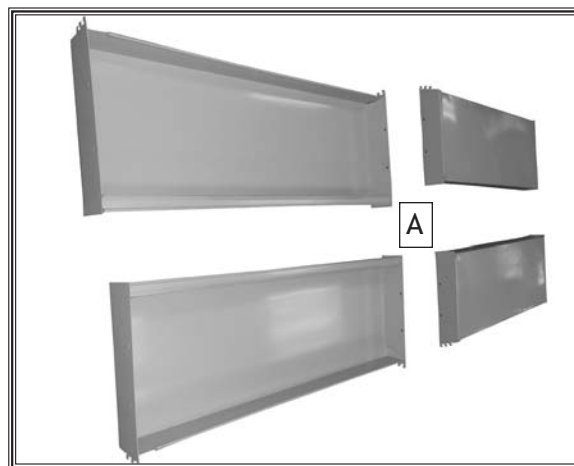


Figure 3. Adjustable display bins.

COPYRIGHT © SEPTEMBER, 2012 BY WOODSTOCK INTERNATIONAL, INC.

WARNING: NO PORTION OF THIS MANUAL MAY BE REPRODUCED IN ANY SHAPE OR FORM WITHOUT

THE WRITTEN APPROVAL OF WOODSTOCK INTERNATIONAL, INC.

#15309JM

Printed in China

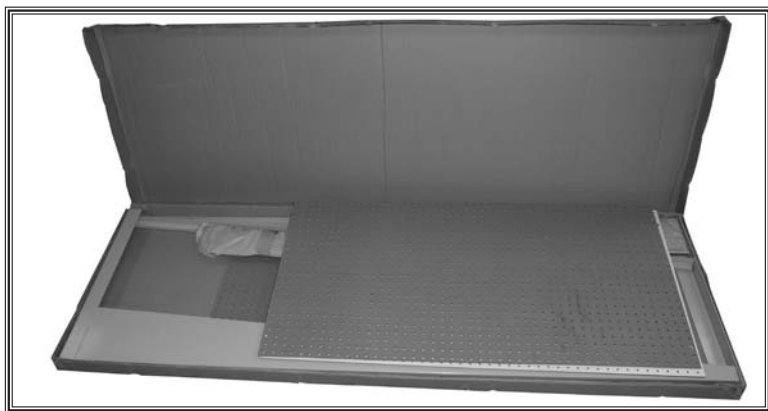


Figure 4. Birds-eye-view of Package 2 contents.

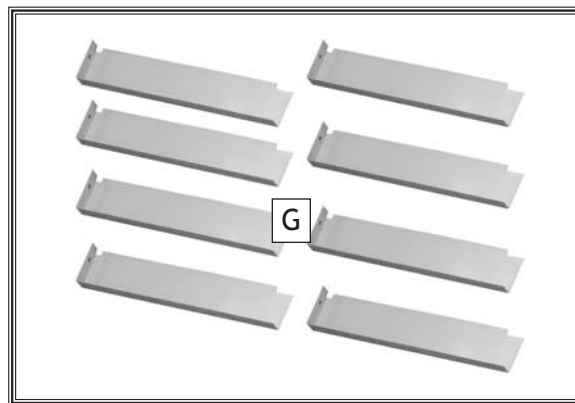


Figure 8. Sliding bin dividers.

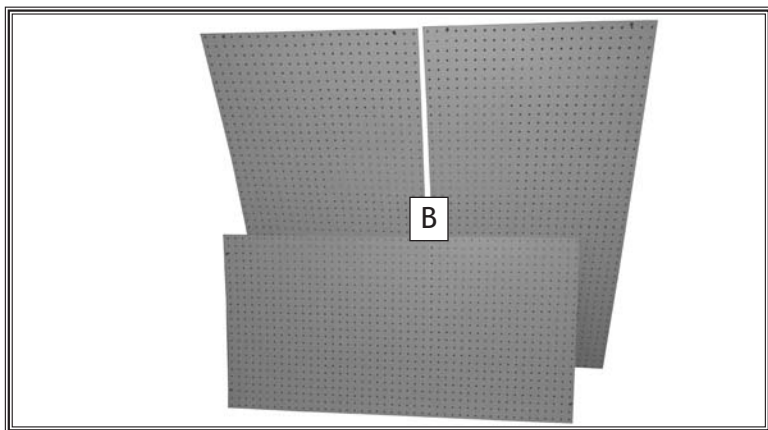


Figure 5. Pegboard sheets.

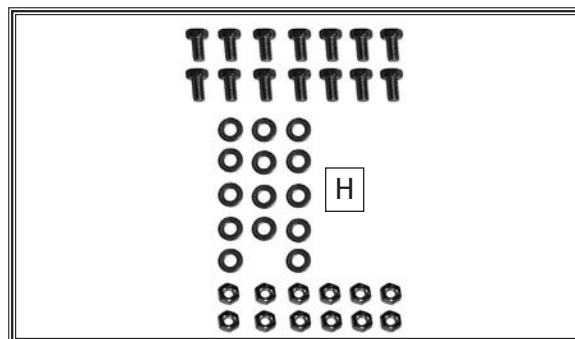


Figure 9. Included hardware.

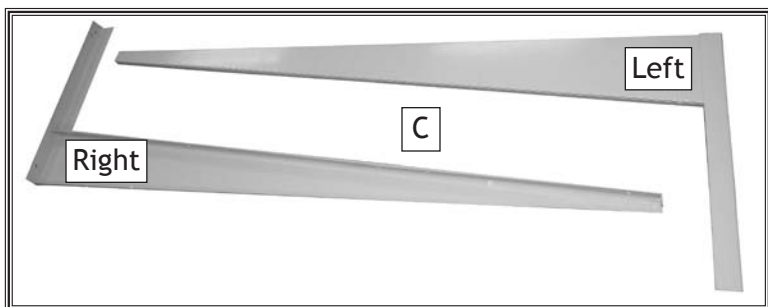


Figure 6. Rack legs.

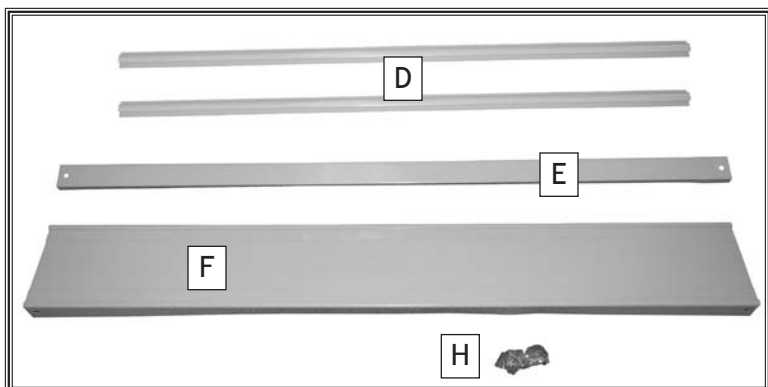


Figure 7. Package 2 contents.

Package 2 (Figures 4-9):

B.	Pegboard 46" X 24"	3
C.	Rack Legs	2
D.	Pegboard Spacers.....	2
E.	Top Support Beam	1
F.	Sign Display.....	1
G.	Sliding Bin Dividers.....	8
H.	Hardware Bag	1
	—Hex Bolts M6-1 X 12.....	14
	—Flat Washers 6MM	14
	—Hex Nuts M6-1.....	12

Assembly

Before beginning assembly, remove all items from both packages and ensure that all pieces have been included. Use the inventory lists on the previous pages to confirm.

Assembling the Merchandising Rack Frame

Needed for Assembly	Qty
Assistant.....	1
10mm Socket	1
10mm End Wrench.....	1

To assemble the merchandising rack frame:

1. Identify the left and right rack legs (see **Figure 6** on the previous page). Using a wall or an assistant for support, arrange the right leg so that it's lying flat on its back side, with the bottom foot pointing straight up, as shown in **Figure 10**.
2. Using one M6-1 X 12 hex bolt and 6mm flat washer, attach the top support beam to the top of the right leg (see **Figure 11**). Leave the bolt finger-tight for now—final tightening will be done in a later step.
3. Repeat **Steps 1-2** to attach the left leg to the top support beam. The frame is now assembled (see **Figure 12**).

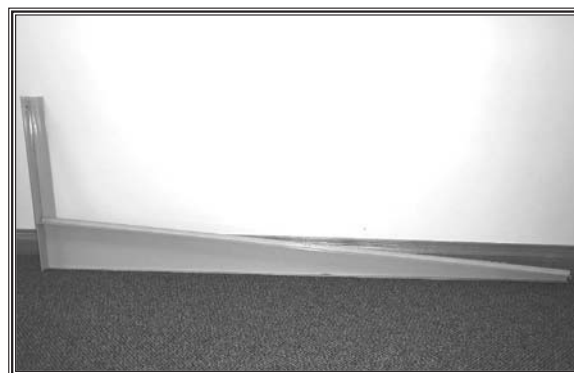


Figure 10. Right rack leg in position for assembly.

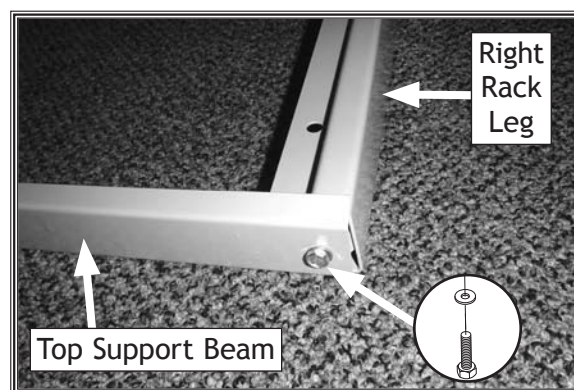


Figure 11. Top support beam attached to right rack leg.

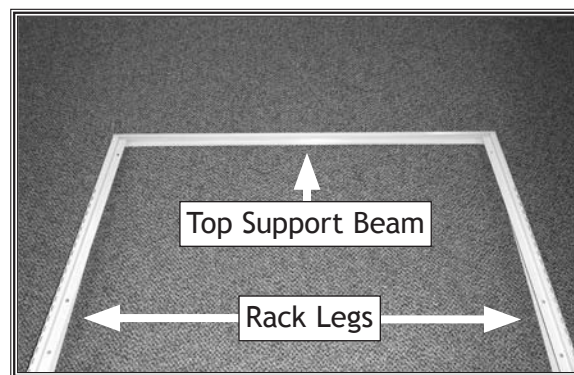


Figure 12. Rack legs attached to top support beam.

4. Align the top of the first pegboard (white side up) with the supporting lip of the top support beam, as shown in **Figure 13**.

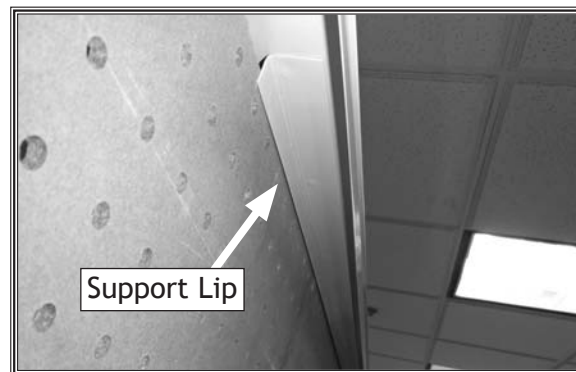


Figure 13. Pegboard resting against top support beam lip.

5. Use four M6-1 X 12 hex bolts, 6mm flat washers, and M6-1 hex nuts to secure the pegboard into place (see **Figure 14**). Adjust the legs as needed to align the bolt holes in the pegboard with those in the legs.

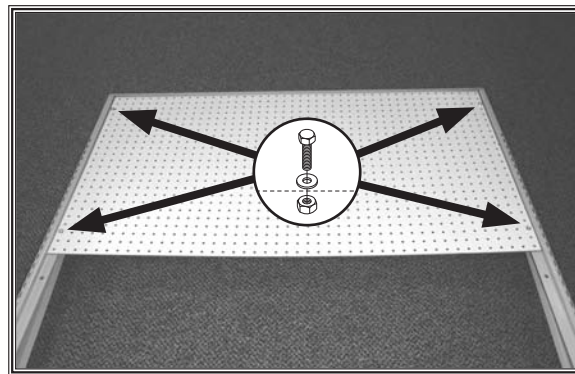


Figure 14. Top pegboard sheet attached to frame.

6. Attach a pegboard spacer to the open edge of the pegboard. The spacer should be attached so that the smaller flange goes on top (see **Figure 15**).

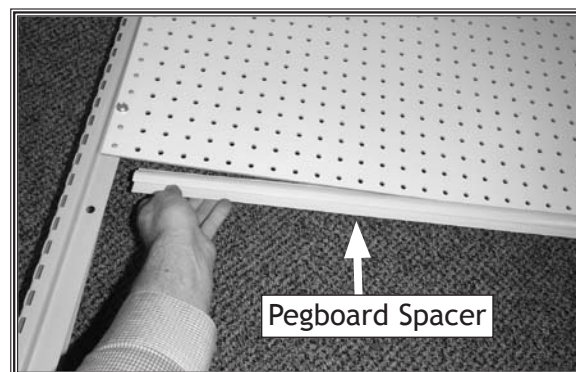


Figure 15. Attaching the pegboard spacer to the top pegboard.

7. Align the second pegboard sheet (white side up) directly below the first. Position the top edge of the pegboard so that it shares the pegboard spacer with the first pegboard (see **Figure 16**).
8. Use four M6-1 X 12 hex bolts, 6mm flat washers, and M6-1 hex nuts to secure the pegboard into place. Adjust the legs as needed to align the bolt holes in the pegboard with those in the legs.

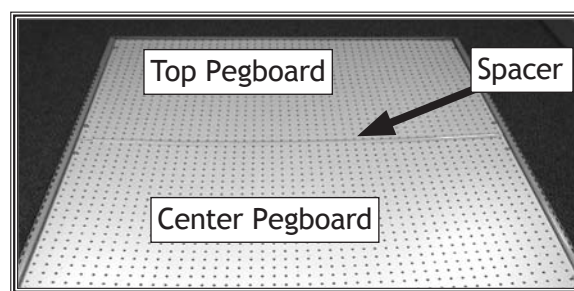


Figure 16. Top and center pegboards installed on rack.

9. Repeat **Step 6** to attach a pegboard spacer to the open edge of the pegboard. The center pegboard should now have spacers on both the top and bottom (see **Figure 17**).
10. Align the final pegboard sheet (white side up) directly below the center pegboard. Position the top edge of the pegboard so that it shares the pegboard spacer with the center pegboard.

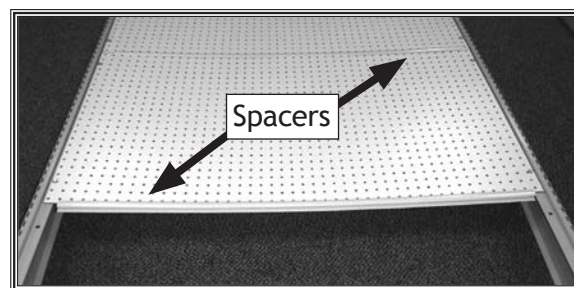


Figure 17. Both spacers aligned on pegboard.

11. Use four M6-1 X 12 hex bolts, 6mm flat washers, and M6-1 hex nuts to secure the pegboard into place (see **Figure 18**). Adjust the legs as needed to align the bolt holes in the pegboard with those in the legs.
12. Remove the fasteners securing the top support beam to the left and right legs. Position the sign display so that its bolt holes line up with those of the top support beam and legs.

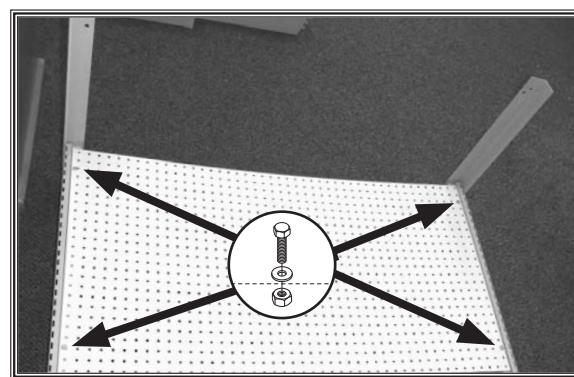


Figure 18. Bottom pegboard sheet attached to frame.

13. Attach all three pieces together with the fasteners that were removed in **Step 12**, as shown in **Figure 19**.
14. With the help of an assistant, gently raise the frame upright to its proper standing position. Check to make sure all fasteners attached to the pegboard are securely tightened.

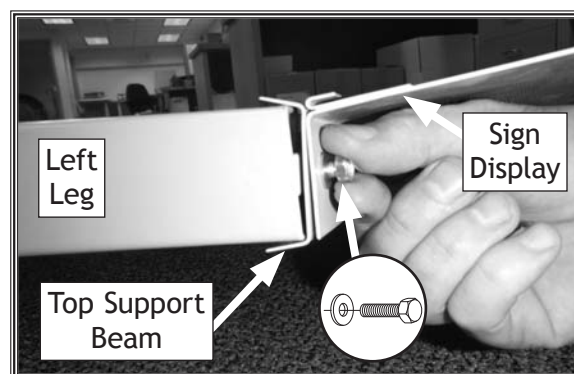


Figure 19. Attaching sign display to the top of rack.

Attaching Merchandising Rack Display Bins

The merchandising rack can support up to four adjustable display bins at a time. We recommend that you add shelves from the bottom up (as needed) when configuring your display bin arrangement. This allows customers to conveniently browse through the products by keeping the contents of all bins at eye level, and it also safeguards against the merchandising racks becoming potentially top-heavy.

Needed for Assembly

Qty

Assistant for lifting help1
Pen or pencil1

To install display bins:

1. Determine your desired configuration and spacing for each bin, installing each from the bottom up.
2. Count seven holes up from the bottom of the right leg to where the top flange of the bin will attach, and mark the side of the hole with a pencil or pen (see **Figure 20**). Repeat for the left leg.

Note: You can set the top mark for your first bin where it is convenient, but we recommend starting at seven holes from the bottom. This is the lowest attachable point on the rack where the bin will hang without touching the floor. Hanging your first bin here maximizes the remaining surface area for additional bins and display hooks.

3. Insert the three flanges on each side of the shelf (see **Figure 21**) into the appropriate holes, one side at a time. When both sides of the bin have been inserted into place, the flanges will lock into their respective holes.

Note: Keeping the shelves straight while working them into position can be challenging. The easiest way to accomplish this is with an assistant holding the bin level while each side is inserted one at a time.

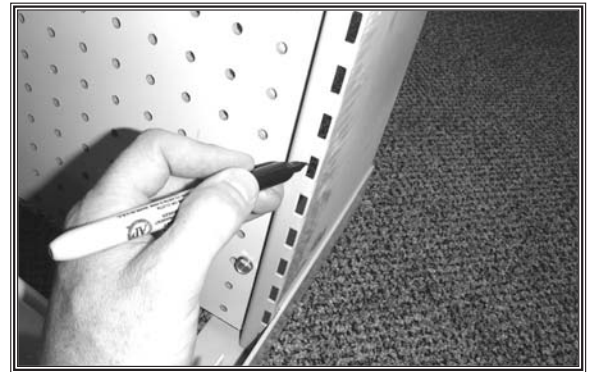


Figure 20. Marking slots for inserting flanges.

CAUTION

The bins must be installed level from side to side. Installing them in a skewed position affects the structural integrity of the rack and could cause the bins to come loose or fall off completely if sufficient weight is applied.

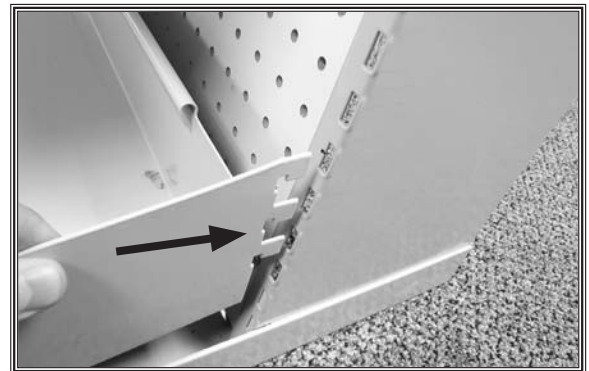


Figure 21. Installing the connecting flanges into the notched holes.

4. Starting at the last occupied hole on the right leg, count out the rail holes to where the top flange of the second bin will attach. Mark the hole and repeat the process for the left leg (see **Figure 22**). As with the first bin, the marked holes must be parallel with each other.



Figure 22. Merchandising rack supporting two bins.

5. Repeat **Step 3** to install the second bin.
6. Repeat the process to install additional bins (see **Figure 23**).

Removing and Relocating Display Bins

Display bins can be easily relocated to accommodate your merchandise selection and organizational preferences. While there is no set method for displaying merchandise, keep in mind that bins lower down on the rack (below eye level) are easier for customers to browse through than bins that are higher up.

To remove/relocate display bins:

1. Empty the bin of all merchandise. **DO NOT** attempt to remove/relocate the bin while full.
2. Position yourself directly front and center of the bin. Position your arms underneath the bin, spreading them out enough so that the bin will be evenly supported once it is free from the rail.
3. Lift straight up to unlock the flanges from the rail holes, and then lift straight out.
4. Follow the "To install display bins" directions beginning on **Page 6** to relocate the bin.



Figure 23. Side view of all four display bins attached.

Installing Tray Bin Dividers

Bin dividers can be inserted into the adjustable bins, providing a solid barrier and allowing multiple types of merchandise to share the same bin. Bin dividers are easy to maneuver within the bins, and multiple dividers can be inserted into the same bin.

The dividers are installed so that the pointed end aligns with the front of the bin, and the end with the corner secures to the back.

To install bin dividers:

1. Insert the divider into the bin as shown in **Figure 24**, angling the pointed end down under the front lip of the bin.
2. Using your thumb and forefinger, gently squeeze the upper rear edge of the divider together with the back of the bin (see **Figure 25**). Once the two are flush, slide the divider over so that it is inserted into the folded metal edge of the bin.
3. Keeping the divider straight as it moves, slide it to the desired location. Repeat these steps as necessary to insert additional dividers into the bins (as shown in **Figure 26**).



Figure 24. Inserting the divider into the bin.



Figure 25. Inserting the divider edge into the lip of the bin.



Figure 26. Bin dividers within bins.